

Sponsorship Opportunities

**99th International Convention & RV Expo
Perry, Georgia
March 13, 14, 15, & 16, 2019**

As an event sponsor, your company is provided with a wide range of the most inclusive advertising, sales promotion, and hospitality benefits available. Multiple sponsorship levels are designed to fit all budgets! Each package provides the exposure you want! Please contact McKensi Madden, Ranita Jones, or Tina Henry at 800-543-3622 for available sponsorship opportunities.

SPONSOR BENEFITS

Super Star Sponsor Level (\$6,000 to \$30,000)

- ★ Complimentary full-page 4-color ad in the convention program (valued at \$1,060).
- ★ Complimentary one-half page 4-color ad in the convention issue of *Family RVing* magazine announcing your sponsored event (valued at \$7,220) and a full-page 4-color ad in the convention program announcing your sponsored event (valued at \$1,060).
- ★ Complimentary participation in the Convention Information Exchange Center (valued at \$100).
- ★ Complimentary 2-foot by 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Your company name mentioned as a sponsor in the daily event newsletter.
- ★ Ten reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during an evening entertainment performance (up to 30 people).
- ★ A Celebrity Meet and Greet during one of the evenings of entertainment.
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



5 Star Sponsor Level (\$5,000 to \$5,999)

- ★ Complimentary full-page 4-color ad in the convention program (valued at \$1,060).
- ★ Complimentary one-half-page 4-color ad in the convention issue of *Family RVing* magazine announcing your sponsored event (valued at \$7,220) and a full-page 4-color ad in the convention program announcing your sponsored event (valued at \$1,060).
- ★ Complimentary participation in the Information Exchange Center (valued at \$100).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot by 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Five reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during an evening entertainment performance (up to 20 people).
- ★ A Celebrity Meet and Greet during one of the evenings of entertainment.
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



Humorist Jim Pelley — Evening Entertainment **AVAILABLE**

Humorist Jim Pelley will be performing on Wednesday, March 13, 2019, at Reeves Arena.

Super Star

The Coasters, The Platters, & The Drifters — Evening Entertainment

Sponsored by Fantasy RV Tours, C5644

The Coasters, The Platters, & The Drifters will be performing on Friday, March 15, 2019, at Reeves Arena.

Super Star

Louis Prima Jr. and the Witnesses — Evening Entertainment **AVAILABLE**

Louis Prima Jr. and the Witnesses will be performing on Saturday, March 16, 2018, at Reeves Arena.

Super Star

Coffee & Doughnuts

Co-Sponsored by Roadmaster, Inc. C2952 and FMCA

Coffee & Doughnuts are enjoyed each morning beginning at 8:00 a.m. While supplies last.

Super Star

WiFi Sponsorship **AVAILABLE**

Sponsorship of WiFi service.

Super Star

Event Program Sponsor **AVAILABLE**

Your company name printed on every other page in the event program guide as the Official Program Sponsor.

5 Star

\$5,000

Town Center

Sponsored by Lazydays C1702

A banner placed at the TownCenter with your company name as the Official Sponsor of the Town Center.

5 Star

Tram Transportation

Sponsored by Custom Glass Solutions by Guardian, C11179

A banner placed on each of the trams with your company name as the Official Sponsor of the trams.

5 Star

Coach Display Area Banners **AVAILABLE**

Banners with your company name shown as the Official RV Display Area Sponsor. A four-day sponsorship in a high traffic area.

5 Star

\$5,000

Welcome Bag Sponsor

Sponsored by RV Glass Solutions, C10053

Each attendee registered for the event receives a welcome bag upon arrival. The welcome bag will have your company name/logo placed upon each welcome bag and distributed to all attendees.

5 Star

Four Star Sponsorship **AVAILABLE**

Any combination of Three Star, Two Star, and One Star opportunities. Call for availability.

4 Star

\$4,000

Seminar Building Banners **13 banners available******

A banner with your company name placed on major entrances to each seminar building/area announcing your company as the Official Sponsor. \$1,000 per building sponsored for four days in high-traffic areas.

1 Star

\$1,000

Handicap/Activity Tram **AVAILABLE******

A four day sponsorship of the handicap/activity golf carts.

1 Star

\$1,000

Lanyard Sponsor **AVAILABLE******

Sponsorship where your company may give complimentary lanyards advertising your name.

1 Star

\$1,000

Additional Opportunities:

- Event Program Advertising
- Welcome Bag Insert
- Information Exchange Center
- Free Exhibitor Listing Coverage for Exhibitors (February Issue)
- Advertising in *Family RVing* Magazine's February Issue
- Advertising in *Family RVing* digital February edition
- Banner advertising on FMCA.com
- FMCA Event App

Call FMCA at
 800-543-3622

McKensi
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