

# Sponsorship Opportunities

**100th International Convention & RV Expo  
Minot, North Dakota  
August 14, 15, 16, and 17, 2019**

As an event sponsor, your company is provided with a wide range of the most inclusive advertising, sales promotion, and hospitality benefits available. Multiple sponsorship levels are designed to fit all budgets! Each package provides the exposure you want! Please contact McKensi Madden, Ranita Jones, or Tina Henry at 800-543-3622 for available sponsorship opportunities.

## SPONSOR BENEFITS

### Super Star Sponsor Level (\$6,000 to \$30,000)

- ★ Complimentary full-page 4-color ad in the convention program (valued at \$1,060).
- ★ Complimentary one-half page 4-color ad in the convention issue of *Family RVing* magazine announcing your sponsored event (valued at \$7,220) and a full-page 4-color ad in the convention program announcing your sponsored event (valued at \$1,060).
- ★ Complimentary participation in the Convention Information Exchange Center (valued at \$100).
- ★ Complimentary 2-foot by 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Your company name mentioned as a sponsor in the daily event newsletter.
- ★ Ten reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during an evening entertainment performance (up to 30 people).
- ★ A Celebrity Meet and Greet during one of the evenings of entertainment.
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



### 5 Star Sponsor Level (\$5,000 to \$5,999)

- ★ Complimentary full-page 4-color ad in the convention program (valued at \$1,060).
- ★ Complimentary one-half-page 4-color ad in the convention issue of *Family RVing* magazine announcing your sponsored event (valued at \$7,220) and a full-page 4-color ad in the convention program announcing your sponsored event (valued at \$1,060).
- ★ Complimentary participation in the Information Exchange Center (valued at \$100).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot by 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Five reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during an evening entertainment performance (up to 20 people).
- ★ A Celebrity Meet and Greet during one of the evenings of entertainment.
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



#### 4 Star Sponsor Level (\$4,000 to \$4,999)

- ★ Complimentary one-half-page black-and-white ad in the convention program announcing your sponsored event (valued at \$470).
- ★ Complimentary participation in the Convention Information Exchange Center (valued at \$100).
- ★ Your company name mentioned as a sponsor in the daily convention newsletter.
- ★ Complimentary 2-foot by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Four reserved parking spaces as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 12 people).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



#### 3 Star Sponsor Level (\$3,000 to \$3,999)

- ★ Complimentary one-quarter-page black-and-white ad in the convention program announcing your sponsored event (valued at \$290).
- ★ Participation in the Convention Information Exchange Center at 50% off (valued at \$50).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot-by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ Three reserved parking spaces as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 8 people).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



#### 2 Star Sponsor Level (\$2,000 to \$2,999)

- ★ Complimentary one-sixth-page black-and-white ad designed by FMCA in the event program announcing your sponsored event (valued at \$200).
- ★ Participation in the Information Exchange Center at 25% off (valued at \$25).
- ★ Your company name mentioned as a sponsor in the daily newsletter.
- ★ Complimentary 2-foot by 8-foot sponsorship banner displayed on the grounds to identify your sponsorship.
- ★ Two reserved parking spaces as close as possible to your exhibit space.
- ★ Preferred reserved seating during evening entertainment (up to 6 people).
- ★ Sponsorship listing in the Convention Program and Event App.
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



#### 1 Star Sponsor Level (\$1,000 to \$1,999)

- ★ Your company name mentioned as a sponsor in the daily convention newsletter.
- ★ Complimentary 2-foot-by- 8-foot Sponsorship Banner displayed on the grounds to identify your sponsorship.
- ★ One reserved parking space as close as possible to your exhibit area.
- ★ Preferred reserved seating during an evening entertainment performance (up to 4 people).
- ★ Sponsorship listing in the Convention Program and Event App..
- ★ A complimentary listing with your logo on the sponsorship page on FMCA.com (valued at \$150).



**Available Sponsorship Opportunities:**

**Evening Entertainment—Super Star Sponsorship**

**Event Program—5 Star Sponsorship**

**Town Center—5 Star Sponsorship**

**Coach Display Area Banners—5 Star Sponsorship**

**Tram Transfer Station—3 Star Sponsorship**

**Evening Entertainment Facility Banner—3 Star Sponsorship**

**FMCA Information Center—2 Star Sponsorship**

**Event Site Entrance Banners—2 Star Sponsorship**

**Ladies' Luncheon—2 Star Sponsorship**

**Internet Kiosk—2 Star Sponsorship**

**Daily Newsletter—1 Star Sponsorship**

**Game Zone—1 Star Sponsorship**

**Seminar Building Banners—1 Star Sponsorship**

**Handicap/Activity Tram—1 Star Sponsorship**

Call FMCA at 800-543-3622

McKensi Madden  
Ranita Jones  
Tina Henry