CANDIDATE FOR NATIONAL TREASURER BARBARA SMITH, F329936

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FMCA EXPERIENCE-

National Treasurer 2021-23 and Chair, Finance Committee 2021-2023. Conducting roundtables for Area and Chapter Treasurers. Presenting Governing Board Report.

National Area Vice President, Northeast Area 2017-2019, Northeast Area Rally 2017, 2019

Full-time commitment to budget plan and review, investment opportunity analysis, convention venue cost analysis, risk assessment of FMCAssist and insurance-related issues vs. costs. Revenue generation suggestions made with other team members and development of seasonal financial targets and financial feasibility of membership recruitment methods. Presented results in visual format.

Joined FMCA in 2003 with husband, Ed; prior to national office, active in the Northeast Area as captains for NEAR rallies beginning in 2010 preparing signs, providing security, helping with chapter events and covering youth program activities.

NMA Executive Board activities included with a team: store, ladies social, Information Booth, and past NEAR activities, vendor planning, contributions and fundraising, organized documents for the team on Google.

Attended most National Reunions/Rallies 2008-2019. Always volunteering: NEAR, GEAR, Western Area: Indio, Rocky Mountain, Southeast and INTO area rallies. Expanded our chapter reach across the U.S. and Canada.

NATIONAL COMMITTEES-

Finance Committee, Chair, 2021-2023.

Convention Committee, 2018-2019.

Governmental and Legislative Affairs Committee, 2019-2020.

Risk Management Committee, 2017-2019.

Nominating Committee, 2016-2017.

Under 60 Task Force, which grew into FMCA Energized Group chapter, 2014 – present.

Education Committee, 2015-2016.

Long Range and Development Committee, 2014-2018.

Marketing Committee, 2010-2011.

ON THE CHAPTER LEVEL-

NY Centrals, Tiffin Travelers, Overland Trailblazers West, Past National Officers (PNO),

FMCA Energized, Allo Quebec, Jersey Gems, RVQue, Roll'n Rebels.

National Director: Yankee Travelers 2013-2017, 2019-2021.

Granite Staters Treasurer (2016) and Membership Chair (2009-2010).

EDUCATION AND TRAINING-

Bachelors' Degree, University of Vermont, 1975 Economics.

Master of Science Degree Business Administration, University of Massachusetts, 1977. Wall Street (structured Bonds, contracts, 8 years progressively increasing leadership role up to Managing Director, 1986). Subsequent 15 years computer systems and staff management experience and best practices in project management in a consulting role requiring extensive travel.

GENERAL; EXPERIENCE APPLICABLE TO NATIONAL TREASURER-

Effective communicator in a mostly Zoom remote environment and provide innovative solutions that follow our current Policies and Procedures.

Unique talent with C-level executives to resolve issues, performing gap analysis and writing audit reports, cull our investment and audit reports to apply knowledge to financial solutions. Willing to roll up my sleeves and bring together member expertise to develop answers to qualified fiscal questions while attending to needs of chapter treasurers.

Understanding and working within the culture that led FMCA to be financially successful in the past.

GOALS-

Better fiscal responsibility with involvement of Finance and Audit committees and Governing Board members' recommendations to the Executive Board. Communication of Visual Results. Active management of cash flow and reserve funds.

INTERESTS AND ACTIVITIES-

Married to Ed Smith for 31 years. As a team, we enjoy exploring new places, entertaining, walking, swimming, crafts and having fun: outdoor activities and cooking for large groups. Raising money for medical research/charities.