

# Everybody Wins With **BONUS BUCKS**

With “**BONUS BUCKS**” in hand, FMCA members will be rushing to visit hundreds of exhibit booths! This program will help to generate more traffic and exposure in your display, as well as create more sales opportunities for our valued exhibitors. This program has been known to create excitement for our attendees, too.



**F**MCA will distribute “Bonus Bucks” to all registered family attendees and award them as prizes for various other activities. The “Bonus Bucks” will be in the form of \$5, \$10 or \$15 certificates that holders may use to purchase products at exhibitor displays. The certificate must be redeemed by the family member at the event. In order for the member to redeem, the certificate must be equal to or less than the total purchase price of the merchandise. No change should be given to the member.

As an exhibitor, all you have to do is redeem the certificate. At the end of each sales day, exhibitors should bring the “Bonus Bucks” certificates to the FMCA Exhibitor office where they will be reimbursed in cash for the value of the certificates. Certificates may be redeemed by mail if sent to the FMCA National Office at 8291 Clough Pike, Cincinnati, OH 45244, and postmarked by August 31, 2018.

The intent of this program is to help drive sales. In this way, you, the commercial member, are directly rewarded!